Oradian's cookie table

Contact information

Oradian's Data Protection Officer

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Cookie name	Provider	Type	Expiry	Purpose
__cfduid	hs-analytics.net	HTTP	1 year	Used by the content network, Cloudflare, to identify trusted web traffic
__cfduid	hscollectedforms.net	HTTP	1 year	Used by the content network, Cloudflare, to identify trusted web traffic
__cfduid	hs-scripts.com	HTTP	1 year	Used by the content network, Cloudflare, to identify trusted web traffic
__cfduid	hubspot.com	HTTP	1 year	Used by the content network, Cloudflare, to identify trusted web traffic
PHPSESSID	oradian.com	HTTP	session	Preserves user session state across page requests
_ga	oradian.com	HTTP	2 years	Registers a unique ID that is used to generate statistical data on how the visitor uses the web site
_gat	oradian.com	HTTP	session	Used by Google Analytics to throttle request rate
_gid	oradian.com	HTTP	session	Registers a unique ID that is used to generate statistical data on how the visitor uses the web site
collect	google-analytics.com	Pixel	session	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels
__ab12#	oradian.com	HTTP	2 years	Unclassified
__hssrc	oradian.com	HTTP	session	Collects anonymous statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising

Cookie name	Provider	Type	Expiry	Purpose
__ptq.gif	hubspot.com	Pixel	session	Sends data to the marketing platform HubSpot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels
_hjIncludedInSample	oradian.com	HTTP	session	Determines if the user's navigation should be registered in a certain statistical place holder
_hjRecordingEnabled	oradian.com	HTML	session	This cookie is used to identify the visitor and optimize ad - relevance by collecting visitor data from multiple web sites – this exchange of visitor data is normally provided by a third-party data-center or ad-exchange
ads/ga-audiences	google.com	Pixel	session	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites
ads/user-lists/#	google.com	Pixel	session	Unclassified
fr	facebook.com	HTTP	3 months	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers
hubspotutk	oradian.com	HTTP	10 years	Keeps track of a visitor's identity. This cookie is passed to the marketing platform HubSpot on form submission and used when de-duplicating contacts
IDE	doubleclick.net	HTTP	1 year	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user
test_cookie	doubleclick.net	HTTP	session	Used to check if the user's browser supports cookies
tr	facebook.com	Pixel	session	Unclassified